



## Connecting the dots

No business can afford to be complacent about the Internet of Things (IoT) and machine-to-machine (M2M) communication. This innovative technology is creating new opportunities for businesses to push the boundaries and deliver new, disruptive services ahead of their rivals.

### BUT WHAT IS IT?

IoT communications are made possible by inserting a SIM card into a device or machine and then using that SIM to transmit data from one device/machine to another. These SIMs can be used in pretty much anything, for pretty much anything, from transmitting GPS information, to extracting data from wind turbines.

### SO WHAT?

Rather than thinking about IoT as a way to connect 'everything to everything', you need to consider the value this technology can add to your specific business needs, and that's where **plan.com** comes in.

With bespoke, flexible packages and the O2 networks behind us, we can give you the best 4G coverage in the UK, including SIMs with roaming features across all networks and the ability to customise and bespoke your tariff to create the right package for you.

## WHY WORK WITH US?

Real time information at your fingertips. Our award winning solutions will enable your business to operate more efficiently and save money. Best of all, we keep it simple.

### FLEXIBLE

We have the technology, infrastructure and resources to deliver a robust and resilient service while your partner has the experience, expertise and know-how to save you money and deliver the right solution for your needs.

## HOW TO CONTACT US

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